

- Add-on- Included

Publishing Plans	SPARK \$1,399	CLASSIC \$3,199	CREST \$6,399	PRIME \$8,699	EXPERT \$15,499
Production Features					•
E-Book Format and Distribution	✓	✓	~	~	✓
Paperback Format	✓	✓	~	~	✓
Electronic Galley	✓	✓	~	~	~
Cover Design	✓	✓	~	~	✓
Interior Page Design	✓	✓	~	~	✓
Image Insertions	10	20	30	50	75
Hardback Format	•	✓	✓	✓	✓
Illustration Service (for full-colour books)	•	•	•	•	•
Editorial					
Editorial Assessment				~	
Copyediting			~		✓
Cover Copy Polish	•	•	0	~	✓
Credit for Editing Services				\$500	
Post-publication Features and Registrations					
Worldwide Book Distribution and Online Listing	~	~	~	~	~
New Releases Section in the Xlibris online bookstore	✓	~	~	~	✓
Google and Amazon Book Search	✓	✓	~	~	✓
Barnes and Noble "See Inside"	✓	✓	~	~	~
ISBN Assignment	✓	✓	~	~	✓
Legal Deposit	✓	~	~	~	~
Library of Congress Control Number	0	✓	~	~	✓
Featured Book placement in the Xlibris online bookstore			~	~	~

Enhanced Metadata Listing with Optimized Keywords				~	✓
Set Your Own Price Programme	•	•	✓	✓	✓
Author Advantage Royalty Programme	•	•	•	•	✓
Book Copies					
Digital Bookstubs	10	50	150	250	500
Free Paperback Copies	3	10	15	20	40
Free Hardcover Copies		1	3	5	10
Marketing Features					
Credit for Marketing Services		\$350	\$500	\$800	\$800
Social Media Set-up Support		Guide	Kit	Kit	Kit
Author Website Setup with One Year Hosting	•	3 Pages	3 Pages	6 Pages	6 Pages
Domain Name and Hosting Renewal	•	•	•	•	1 year
Print-ready Bookmarks Design File		✓	✓	~	✓
Book Sales Savvy Marketing Guide		✓	✓	✓	✓
Bookstore Returnability Programme	•	•	12 months	12 months	24 months
Press Release Essential	•	•	100 media outlets	200 media outlets	500 media outlets
Book Feature in <i>BookMad</i> online magazine			New Releases Listing	New Releases Listing	Half Page
Printable Marketing Materials Design File			3 Events	3 Events	10 Events
Printable Digital Bookstore Sell Sheet					✓
Optional Social Media Announcement					✓
Video & Podcast Interview on <i>The Book</i> Connection Show					~

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