

Publishing Plans	SPARK \$999	CLASSIC \$2,199	CREST \$4,399	PRIME \$6,099	EXPERT \$10,999
Production Features					
E-Book Format and Distribution	✓	✓	✓	✓	✓
Paperback Format	✓	✓	✓	✓	✓
Electronic Galley	✓	✓	✓	✓	✓
Cover Design	✓	✓	✓	✓	✓
Interior Page Design	✓	✓	✓	✓	✓
Image Insertions	10	20	30	50	75
Hardback Format	⊕	✓	✓	✓	✓
Illustration Service (for full-color books)	⊕	⊕	⊕	⊕	⊕
Editorial					
Editorial Assessment				✓	
Copyediting			✓		✓
Cover Copy Polish	⊕	⊕	⊕	✓	✓
Credit for Editing Services				\$500	
Post-publication Features and Registrations					
Worldwide Book Distribution and Online Listing	✓	✓	✓	✓	✓
New Releases Section in the Xlibris online bookstore	✓	✓	✓	✓	✓
Google and Amazon Book Search	✓	✓	✓	✓	✓
Barnes and Noble "See Inside"	✓	✓	✓	✓	✓
ISBN Assignment	✓	✓	✓	✓	✓
Library of Congress Control Number	⊕	✓	✓	✓	✓
Featured Book placement in the Xlibris online bookstore			✓	✓	✓

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Enhanced Metadata Listing with Optimized Keywords				✓	✓
Set Your Own Price Program	+	+	✓	✓	✓
Author Advantage Royalty Program	+	+	+	+	✓
Book Copies					
Digital Bookstubs	10	50	150	250	500
Free Paperback Copies	3	10	15	20	40
Free Hardcover Copies		1	3	5	10
Marketing Features					
Credit for Marketing Services		\$200	\$350	\$500	\$500
Social Media Set-up Support		Guide	Kit	Kit	Kit
Author Website Setup with One Year Hosting	+	3 Pages	3 Pages	6 Pages	6 Pages
Domain Name and Hosting Renewal	+	+	+	+	1 year
Print-ready Bookmarks Design File		✓	✓	✓	✓
Book Sales Savvy Marketing Guide		✓	✓	✓	✓
Bookstore Returnability Program	+	+	12 months	12 months	24 months
Press Release Essential	+	+	100 media outlets	200 media outlets	500 media outlets
Book Feature in <i>BookMad</i> online magazine			New Releases Listing	New Releases Listing	Half Page
Print-ready Marketing Materials Design File			3 Events	3 Events	10 Events
Print-ready Digital Bookstore Sell Sheet					✓
Optional Social Media Announcement					✓
Video & Podcast Interview on <i>The Book Connection Show</i>					✓

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+ - Add-on
 ✓ - Included

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