

# BOOK-TO-SCREEN PITCHFEST

At Pitchfest Los Angeles 2018, an astounding 72 percent of our attending authors received at least one request for their book. Since 2011, a phenomenal number of books have received requests.

"I attended Book-to-Screen Pitchfest in Las Vegas with three goals in mind: the first was to be able to put myself in a position where I had access to empowering decision makers in the film/television/entertainment industry, the second was to advance the promotion of my book and myself as an author in other media, and the third was a stretch goal where I would gain interest from the producers to entertain the notion of turning my book into a television show or movie. I was able to achieve all three of these goals through Pitchfest and Author Solutions has helped turn my dream into a reality."

- Chelsea Ashe, author of *Happy Hour Stories: The Dating Misadventures of a Girl Between Her Cocktails*, closed a 12-month option deal in July 2015.

Paula Wagner, producer of such films as *Mission: Impossible*, *Vanilla Sky* and *The Last Samurai*, optioned the rights for a title discovered at the first PitchFest Los Angeles: *Internet Dates from Hell* by Trisha Ventker.

"I'm always looking for projects with real audience appeal, and with Internet dating being such a part of our techno-centric world, I was immediately drawn to Trisha's personal journey of life and love online," Wagner said.

George Lopez's production company Travieso Productions is currently developing Humberto G. Garcia's *Mustang Miracle*, a book discovered by Principal Entertainment at our first PitchFest event.

"This story fits right in with our company's goal to make quality entertainment that crosses all cultural barriers," said Lopez.

Author Reuben Sparks, the winner from PitchFest Las Vegas 2016, secured an option deal with Orlando Jones' Legion of Creatives to develop his book *One Cowrie Shell* for the international market..

"Reuben's impressive literary debut has a natural cinematic quality, and we're excited to partner with him to adapt his story into a powerful event mini-series," said Noam Dromi, Legion of Creatives' President.

## WHAT AUTHORS ARE SAYING ABOUT PITCHFEST

“The best thing about this experience was that I learned how to pitch to Hollywood. So even if it doesn’t happen this time, at least I have a pitch now that I can take to other people whether it’s an agent or a company on my own.”

“I had a fantastic experience. The practice session was great; I got a lot of good feedback. That feedback helped me to make changes, consolidate the pitch and get it more concise. Having the time to practice it made it so easy ... I was able to just go in there and pitch it!”

“It was outstanding. I highly recommend it!”

“I loved it; I had a lot of fun ... then when I actually did it, I was in there having a ball! I really enjoyed the whole thing; it was really a great experience.”

“The experience of being here was just awesome. I learned a lot.”

“It was an adrenaline rush. ... It’s a heck of a lot of fun and we’ll see how it goes. The whole weekend was a great experience.”

“You learn how to bring [your idea] from book to screen, how to refine, how to sell your idea and sound really great to get people from Hollywood interested.”

“This has been an amazing experience. I mean, just the stories that have come out of here, it just showcases that an event like this will let authors like me - that have very little to no experience - get together and share our stories. Even if nothing comes of this, this was an amazing experience.”

“It was more than I ever thought it could be.”

Call your marketing consultant  
today to claim your spot at PitchFest  
Los Angeles 2020! Space is limited.